

**CITY OF DULUTH
PARSONS ALLEY DESIGN REVIEW COMMITTEE
(PADRC)
AGENDA**

**March 21, 2017
3:00 P.M. Main Street Conference Room
3167 Main Street
Duluth, Georgia 30096**

- I. CALL TO ORDER 3:00 p.m.**

- II. ROLL CALL**

- III. MINUTES
2-14-2017**

- IV. OLD BUSINESS**

CASE NUMBER #1/02-2017 Simply Done Donuts Sign Placement

- V. NEW BUSINESS**

**CASE NUMBER #2/03-2017 PERSONIFY SHOP Sign Placement
Parsons Alley-String Light Installation Per Plan
Building 600-String Light Installation Per Plan**

- VI. OTHER BUSINESS/DISCUSSION**

- VII. ADJOURNMENT**

Parsons Alley Design Review Committee Meeting Minutes
Tuesday, February 14, 2017
Duluth City Hall – Main Street Conference Room
3176 Main Street
Duluth, Georgia 30096

Attendees: Gary Canter, Rob Ponder, Tim Clark

Email: Chris Carter, Greg Whitlock

Staff: Chris McGahee, Nick Colonna, Will Corbin

I. Call to Order

- a. Rob Ponder called the meeting of the Parsons Alley Design Review Committee to order at 3:11 p.m.

II. Roll Call

III. Minutes

Gary Canter made a motion to adopt the minutes as presented. Tim Clark seconded the motion. The minutes of December 2, 2016 were adopted as presented unanimously.

IV. Old Business

- a. **Case #1 05-2016 Building 600 New Building Design Request** update was discussed. No action taken by committee as the building is under construction. Committee will inquire regarding new draft design upon substantial completion of the building in March 2017.
- b. **Case #2 05-2016 Dreamland BBQ Exterior Feature Change Request** update was discussed. Tim Clark said that he is pleased with the outcome of the exterior feature by the artist studio. Project is completed.
- c. **Case #3 08-2016 Chocolaterie Rear Facing Exterior Sign Request** was denied as not in keeping with already approved signs located on the applicant's structure. PADRC encouraged the applicant to present a sign which reflected the design elements of existing signs on the building. The applicant has withdrawn the request.
- d. **Case #4 12-2016 City of Duluth Historic Sign Placement** update was discussed. Rob Ponder asked who will be paying for the electricity supplied to the sign. The owner will be paying. Project is completed.

V. New Business

- a. **CASE NUMBER #1 02-2017 Simply Done Donuts Sign Placement:** PADRC members requested the sign request be separated into two items of consideration relating to the locations of the signs on different suites. Chairman Ponder separated the request into consideration of signs placed on the Simply Done suite and signs placed on a common wall shared by the adjoining complex. Simply Done suite signs were considered first.

Simply Done business owner petitioned to have painted signs on the brick façade. Parsons Alley, LLC (building owner) is in concurrence with the request. Community Development stated the proposal is allowed by city ordinance. PADRC members strongly recommended exterior lighting be explored to light the sign displays but did not wish to make this a condition of approval. Gary Canter made a motion for approval with the strong recommendation that external lighting be included along with the signs. Tim Clark seconded the motion. The motion was approved.

- b. The committee discussed Simply Done's logo featuring a bike with donut wheels and sprinkle bike path. The logo will be painted on brick and will be located on an exterior common wall facing the patio area of Simply Done. Building owner has expressed approval to display the logo. Community Development states the building owner should seek a Special Exception under Section 612 UDC for a variance to display future logos on the common wall on a case by case basis. This will allow for other businesses in the complex to petition the common wall. Gary Canter made a motion for approval of Simply Done's logo as submitted. Tim Clark seconded the motion. The motion passed unanimously. Staff will forward a variance request to the building owner.

VI. Other Business/Discussion

None.

VII. Adjournment:

- a. Gary Canter made a motion to adjourn. The motion was seconded. The meeting was adjourned at 3:41 p.m.

Case Status Update

2017 CASES

CASE NUMBER #1/02-17 Simply Done Donuts Sign Placement

Status: Signs are being painted on building.

2016 CASES

CASE NUMBER #4/12-2016 City of Duluth Historic Sign Placement

Status: Sign was installed and energized as approved by PADRC.

CASE NUMBER #3/08-2016 Chocolaterie Sign Placement

Status: Sign request denied. New design encouraged. Applicant withdrew request. No further action sought by applicant.

CASE NUMBER #2/05-2016 Dreamland BBQ Exterior Feature Change

Status: Art piece installed as approved by PADRC. Installation stains repaired.

CASE NUMBER #1/05-2016 Building 600 New Building Design

Status: Revised location building shell proposed to be complete by April 1, 2017. Site work by CBI estimated at 30 days from mobilization. Site work awaiting shell completion before beginning mobilization. Staff reviewing infrastructure and patio interface between Building 600 and rear of existing Main Street buildings. String lights remain to be installed and Building 600 wall design elements remain to be approved.