



*Ron Osterloh, Chair  
Gary Canter, Vice Chair  
Marsha Bomar, Council*

*Chris Carter  
Tim Clark  
Greg Whitlock, Council*

**MINUTES  
PARSONS ALLEY DESIGN REVIEW COMMITTEE  
CITY OF DULUTH, GA  
3167 Main Street  
Duluth, GA 30096**

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**JUNE 4, 2018**

**CITY HALL – MAIN STREET CONFERENCE ROOM**

**4:00 pm**

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**Attendees (in person):** Gary Canter, Greg Whitlock, Marsha Bomar, Tim Clark, Ron Osterloh

**Attendees (on phone):** Chris Carter

**Attendees (via email):** None

**Staff:** Chris McGahee, William Corbin

**I. Call to Order**

- a. Ron Osterloh called the meeting of the Parsons Alley Design Review Committee to order at 4:02 p.m.

**II. Roll Call**

**III. Minutes**

- a. Marsha moved to approve the Minutes as presented. The motion was seconded by Gary. Motion approved unanimously.

**IV. Unfinished Business**

**V. New Business**

- a. **Case #3/6-4-2018 (Parsons Alley retaining wall – Noona/Maple Street Biscuit Company)** was discussed. Staff brought the committee up to speed with the events that transpired since the last meeting. William mentioned that Michael Lo of Noona (the Applicant) was ready to paint the wall white, per instructions from the previous meeting. However, Michael is requesting to keep the current color of blue while he works on a final concept and design for the wall, which he estimates will take six to 12 months.

The PADRC board called the Applicant to discuss and clarify his plans. The Applicant said he is not attempting to make a billboard with this project, but instead wants to achieve something that is more of a conversation piece or interest point – something like a mural.

Marsha said she would like the Applicant to meet with the appropriate city staff to review all of the technicalities, so that the project remains a mural and not a sign.

Chris Carter suggested that the timeline be shortened, with a goal of finalizing project design within the next two months and then project completion within three months after design finalization, for a total project timeline of five months.

The Applicant stressed that it would be hard for the public to think that the retaining wall was *not* connected to the Noona establishment, and thus desires the mural to be complementary to its business in some way – without it being an advertisement, while still being a piece of art.

The board suggested that city staff may want to consider consulting with the city attorney about the best way to approach and proceed with this wall mural.

Marsha made a motion to engage the city attorney with respect to terms and conditions for a lease amendment that would allow Noona to add the retaining wall to the current patio lease for the purpose of installing a mural, with the following parameter: Applicant can have up to 60 days from the day of this meeting (June 4, 2018) to meet with City Staff and submit at least one proposal to PADRC for review. If PADRC does not receive a proposal within 60 days or the proposal is unacceptable, PADRC reserves the right to require that the wall be repainted as close to the original concrete color as possible, per the original instructions. Gary seconded the motion. Motion passed unanimously.

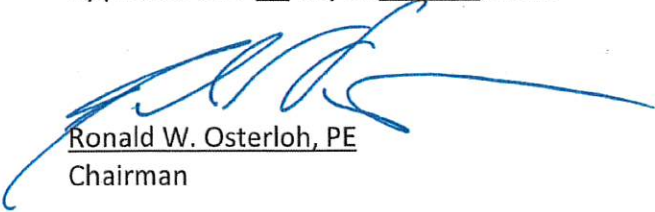
**VI. Other Business/Discussion**


- a. PADRC discussed outdoor furniture and other miscellaneous items, including sandwich boards used for advertisement by various restaurants in the Parsons Alley area, and how to address them moving forward. The PADRC board suggested that city staff follow up with owners to correct any potential issues on this topic.

**VII. Adjournment:**

- a. Gary moved to adjourn the meeting. The motion was seconded by Tim. Motion approved unanimously. The meeting was adjourned at 4:57 p.m.

Approved this 9<sup>th</sup> day of October, 2018

  
Ronald W. Osterloh, PE  
Chairman

  
Secretary/Witness