



Ron Osterloh, Chair  
Ken Odum, Vice Chair  
Jim Graham, Secretary

Slade Lail  
Richard Meehan  
Pam Smith  
Bill Weaver

MINUTES  
DOWNTOWN DEVELOPMENT AUTHORITY  
CITY OF DULUTH, GA  
3167 Main Street  
Duluth, GA 30096

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December 4, 2018

CITY HALL – MAIN STREET CONFERENCE ROOM

6:30 pm

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**Present:** Ron Osterloh – DDA Chairman  
Ken Odum – DDA Vice-Chairman  
Slade Lail – DDA Member  
Bill Weaver - DDA Member  
Jim Graham – DDA Secretary (by phone)  
Pam Smith - DDA Member

**Absent:** Richard Meehan – DDA Member

**Staff:** Economic Development Chris McGahee  
Assistant to Mayor and City Mgr. Kim Jackson  
Finance Manager Ken Sakmar

**Council:**

DDA Chairman Ron Osterloh called the December 4, 2018 DDA meeting to order at 6:40 p.m.

**MINUTES**

DDA Chairman Ron Osterloh requested approval of the minutes from the October 16, 2018 meeting. **Ken Odum made a motion to approve the October 16<sup>th</sup> meeting minutes; Slade Lail seconded the motion. All voted in favor.**

**FINANCE REPORT**

Ken Sakmar reviewed the DDA Budget and updated the authority on the activities in their accounts.

**RED CLAY REPORT**

Eddie Owen gave an update on the Red Clay Music Foundry to the DDA; October 14 shows and 1,420 people, November 13 shows and 1,587 people and to date 1,202 shows and 131,065 people attended.

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**UNFINISHED BUSINESS**

Staff updated the authority on the Uber Rideshare Promotion and stats. Staffs also discussed with the authority doing the promotion again at the beginning of 2019. Some of the suggestions to look into were; \$5-10 vouchers/coupon codes shrink the radius, number of days in the week we do the promotion and focus the marketing.

The Branding & Marketing Strategy RFP will be closed in January and be brought to the DDA.

Staff updated the authority on the progress on the downtown; Vom Foss, Main Street Café, American Threads Building.

**NEW BUSINESS**

The demolition for the hotel is projected to start in February 2019 with building starting in May 2019. They also discussed the parking at City Hall for downtown once this project starts.

The commission talked about the idea of valet parking in the downtown area in the future.

The pros and cons of filming in downtown were discussed. It was suggested that if there is any more large scale filming that there is a training class for merchants on what to expect and what to ask for.

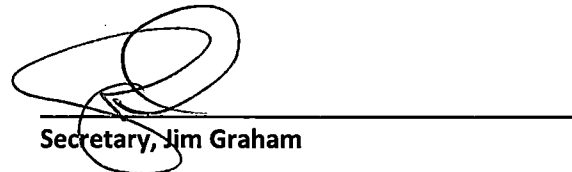
**ADJOURNMENT**

There being no further business, Bill Weaver made a motion to adjourn the regular session of the DDA; Pam Smith seconded the motion. All voted in favor. The meeting closed at 7:51 p.m.

Next scheduled DDA meeting is January 15, 2019



Chairman, Ron Osterloh



Secretary, Jim Graham

KJ