



### **UNFINISHED BUSINESS**

Staff updated the authority on the Uber Rideshare Promotion and stats. Staffs also discussed with the authority doing the promotion again at the beginning of 2019. Some of the suggestions to look into were; \$5-10 vouchers/coupon codes shrink the radius, number of days in the week we do the promotion and focus the marketing.

The Branding & Marketing Strategy RFP will be closed in January and be brought to the DDA.

Staff updated the authority on the progress on the downtown; Vom Foss, Main Street Café, American Threads Building.

### **NEW BUSINESS**

The demolition for the hotel is projected to start in February 2019 with building starting in May 2019. They also discussed the parking at City Hall for downtown once this project starts.

The commission talked about the idea of valet parking in the downtown area in the future.

The pros and cons of filming in downtown were discussed. It was suggested that if there is any more large scale filming that there is a training class for merchants on what to expect and what to ask for.

### **ADJOURNMENT**

**There being no further business, Bill Weaver made a motion to adjourn the regular session of the DDA; Pam Smith seconded the motion. All voted in favor. The meeting closed at 7:51 p.m.**

**Next scheduled DDA meeting is January 15, 2019**

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**Chairman, Ron Osterloh**

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**Secretary, Jim Graham**

**KJ**