



Ron Osterloh, Chair  
Ken Odum, Vice Chair  
Jim Graham, Secretary

Slade Lail  
Richard Meehan  
Pam Smith  
Bill Weaver

**MINUTES  
DOWNTOWN DEVELOPMENT AUTHORITY  
CITY OF DULUTH, GA  
3167 Main Street  
Duluth, GA 30096**

---

**January 15, 2019**

**CITY HALL – MAIN STREET CONFERENCE ROOM**

**6:30 pm**

---

**Present:** Ron Osterloh – DDA Chairman  
Ken Odum – DDA Vice-Chairman  
Slade Lail – DDA Member  
Bill Weaver - DDA Member  
Jim Graham – DDA Secretary  
Richard Meehan - DDA Member

**Absent:** Pam Smith– DDA Member

**Staff:** Economic Development Chris McGahee  
Assistant to Mayor and City Mgr. Kim Jackson  
Finance Manager Ken Sakmar

**Council:**

DDA Chairman Ron Osterloh called the January 15, 2019 DDA meeting to order at 6:40 p.m.

**MINUTES**

DDA Chairman Ron Osterloh requested approval of the minutes from the December 4, 2018 meeting. **Bill Weaver made a motion to approve the December 4<sup>th</sup> meeting minutes; Slade Lail seconded the motion. All voted in favor.**

**FINANCE REPORT**

Ken Sakmar reviewed the DDA Budget and updated the authority on the activities in their accounts.

**RED CLAY REPORT**

Eddie Owen gave an update on the Red Clay Music Foundry to the DDA; December 19 shows and 4,532 people and to date 1,227 shows and 136,105 people attended.

*PLEASE NOTE: This and other city meetings may be audio and/or videotaped for broadcast, transcription and/or archival purposes. As set forth in the Americans with Disabilities act (ADA) of 1992, the City of Duluth government does not discriminate on the basis of disability in the admission or access to or treatment of employment in its programs or activities, and complies with the requirements contained in section 35.107 of the Department of Justice regulations. Any requests for reasonable accommodations required by individuals to fully participate in any open meeting, program, or activity of the City of Duluth government should be made seven days prior to the event. Inquiries should be directed to the ADA Coordinator in the Planning Department, located at 3167 Main Street, Duluth, GA. 30096, telephone (770) 476-1790.*

**UNFINISHED BUSINESS**

The Branding & Marketing Strategy RFP, they added 30 days before the proposals responses are opened (Feb 15<sup>th</sup>) to decide the final criteria on what is wanted for this project.

The authority was updated by staff on the hotel and parking deck timeline.

**NEW BUSINESS**

Staff presented the proposal of a new Uber promotion running on Thursdays from February 7 through March 28<sup>th</sup>.

DDA Chairman Ron Osterloh requested a motion to allow staff to proceed with an Uber promotion starting February 7<sup>th</sup> through March 28<sup>th</sup> with an estimated budget not to exceed \$12,000. **Ken Odum made a motion; Richard Meehan seconded the motion. All voted in favor.**

Staff updated the authority on the Lennar project, the Willbrook walking path project, Graystar Project and Valet Parking.

**ADJOURNMENT**

**There being no further business, Ken Odum made a motion to adjourn the regular session of the DDA; Jim Graham seconded the motion. All voted in favor. The meeting closed at 7:55 p.m.**

**Next scheduled DDA meeting is February 19, 2019.**

---

Chairman, Ron Osterloh

---

Secretary, Jim Graham

KJ