

Duluth



Ron Osterloh, Chair
Ken Odum, Vice Chair
Jim Graham, Secretary

Slade Lail
Richard Meehan
Pam Smith
Bill Weaver

**MINUTES
DOWNTOWN DEVELOPMENT AUTHORITY
CITY OF DULUTH, GA
3167 Main Street
Duluth, GA 30096**

January 15, 2019

CITY HALL – MAIN STREET CONFERENCE ROOM

6:30 pm

Present: Ron Osterloh – DDA Chairman
Ken Odum – DDA Vice-Chairman
Slade Lail – DDA Member
Bill Weaver - DDA Member
Jim Graham – DDA Secretary
Richard Meehan - DDA Member

Absent: Pam Smith– DDA Member

Staff: Economic Development Chris McGahee
Assistant to Mayor and City Mgr. Kim Jackson
Finance Manager Ken Sakmar

Council:

DDA Chairman Ron Osterloh called the January 15, 2019 DDA meeting to order at 6:40 p.m.

MINUTES

DDA Chairman Ron Osterloh requested approval of the minutes from the December 4, 2018 meeting. **Bill Weaver made a motion to approve the December 4th meeting minutes; Slade Lail seconded the motion. All voted in favor.**

FINANCE REPORT

Ken Sakmar reviewed the DDA Budget and updated the authority on the activities in their accounts.

RED CLAY REPORT

Eddie Owen gave an update on the Red Clay Music Foundry to the DDA; December 19 shows and 4,532 people and to date 1,227 shows and 136,105 people attended.

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UNFINISHED BUSINESS

The Branding & Marketing Strategy RFP, they added 30 days before the proposals responses are opened (Feb 15th) to decide the final criteria on what is wanted for this project.

The authority was updated by staff on the hotel and parking deck timeline.

NEW BUSINESS

Staff presented the proposal of a new Uber promotion running on Thursdays from February 7 through March 28th.

DDA Chairman Ron Osterloh requested a motion to allow staff to proceed with an Uber promotion starting February 7th through March 28th with an estimated budget not to exceed \$12,000. **Ken Odum made a motion; Richard Meehan seconded the motion. All voted in favor.**

Staff updated the authority on the Lennar project, the Willbrook walking path project, Graystar Project and Valet Parking.

ADJOURNMENT

There being no further business, Ken Odum made a motion to adjourn the regular session of the DDA; Jim Graham seconded the motion. All voted in favor. The meeting closed at 7:55 p.m.

Next scheduled DDA meeting is February 19, 2019.



Chairman, Ron Osterloh

KJ



Secretary, Jim Graham