

NEW BUSINESS

Staff updated the authority on the Uber Rideshare Promotion and stats.

Jim Graham made a motion to increase the budget for the UBER rideshare initiative \$2,500 total, \$500 for Marketing and \$2,000 in reserve for the rideshare; Richard Meehan seconded the motion. All voted in favor.

RFP

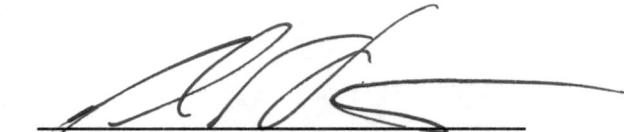
Staff reviewed with the authority the RFP that has was sent out on October 15th to receive proposals for Branding and Marketing Strategies for the City of Duluth.

Staff update the progress on the White Tuna Sushi in building 600, Nacho Daddy, Local on North, Rainbow Color, Spool School, Vom Foss and Howell Street at 120

ADJOURNMENT

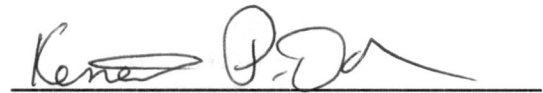
There being no further business, Bill Weaver made a motion to adjourn the regular session of the DDA; Jim Graham seconded the motion. All voted in favor. The meeting closed at 7:44 p.m.

Next scheduled DDA meeting is November 20, 2018



Chairman, Ron Osterloh

KJ



Secretary, Jim Graham

Vice Chair, Ken Odum