



*Duluth*  
Capture the Spirit  
of Good Living



Duluth Public  
Arts Commission

## Call For Artists: Murals

### **Project:**

The City of Duluth's Public Arts Commission (DPAC) is issuing a call for artist proposals for one or more Wall Murals to be located in various locations around the City. Sizes vary. Some will be on City property and others will be on walls owned by Gwinnett County and subject to their Public Art Ordinance dated 12-6-2016

### **Background:**

The City of Duluth was founded in 1821 by Evan P. Howell and was originally called "Howell's Cross Roads." It was an important center of commerce for the areas first merchants and farmers. In 1871, the railroad was routed through Howells Cross Roads, which eventually connected the north and south. Leaders decided to rename Howell's Cross Roads to Duluth, in recognition of another then-remote railroad town, Duluth, Minnesota.

Today, Duluth is a thriving city in close proximity to Atlanta. It is poised for continued growth with a blend of small businesses, entrepreneurial enterprise, major corporations, visionary developers, and strong, creative leadership. It is home to 30,000 residents and enjoys hundreds of thousands of visitors every year. The center of our city is a thriving around a historic, yet "hip" downtown area consisting of restored buildings dating from the 1800's, as well as complimentary new construction housing restaurants, shops, performing arts venues and our Town Green with an interactive fountain and amphitheater. The city covers about 10 square miles and includes a number of key corridors: Peachtree Industrial Blvd., Buford Highway, Pleasant Hill Road, Abbotts Bridge Road/SR 120, Main St., and Rogers Bridge Road.

The heart of the City is most definitely the people. This is documented, along with other valuable information, in the Duluth Public Art Master Plan (PAMP) at:

[http://www.duluthga.net/community/docs/Duluth\\_Defined\\_4715.pdf](http://www.duluthga.net/community/docs/Duluth_Defined_4715.pdf)

Through this public art project, we showcase the City's values and vision by providing inviting imagery as you travel into and throughout our City.

**Potential Locations include but are not limited to:** (please refer to the location map at the end of this document)

- Retaining walls on Peachtree Industrial Boulevard between North Berkley Lake Road and Howell Ferry Road,
- Retaining walls on Peachtree Industrial Boulevard between Howell Ferry Road and Pleasant Hill Road,
- Retaining walls on Peachtree Industrial Boulevard north of Pleasant Hill Road,
- Hill Street between West Lawrenceville St and SR 120 and adjacent to Coleman Middle School,
- Pleasant Hill Road and Buford Highway Underpass, and
- Sugarloaf Parkway/Buford Highway to Peachtree Industrial underpass.

**Mural Details:**

- The goal of the murals is to provide a piece of public art of interest to residents and visitors that tells a piece of the story of Duluth's History and reflects the long history of the connection between the citizens of Duluth and the City itself. Other themes may relate to the current vibe of the city or the vision for the future. (Check out our Facebook and Instagram accounts, as well as our You Tube channel to learn more.)
- The mural lengths and height are to be determined by location, and by the artist's concept.
- The walls consist of mostly concrete and block construction.

**Stipend and Materials:**

Artists may request a stipend for the installation of their approved mural. This needs to be detailed in the application. Artists may request reimbursement for materials (receipts must accompany requests). The terms for payment will be included in the contract prepared by the City (a sample agreement is available upon request).

**Schedule for Completion of Work:** A schedule will be established for the installation and will be included as part of the agreement between the City and the artist.

**Additional Information**

The City will use standard cleaning materials and practices to wash the wall prior to the beginning of the installation. The artist shall be responsible for any other preparation of the surface to ensure strong durability and ease of maintenance.

The final product must be resistant to vandalism and weather. The mural must be recommended by DPAC and approved by the City Council and, if on a County wall, by the Gwinnett County Department of Transportation.

### **Selection Process**

- A subcommittee of the Duluth Public Arts Commission will review all applications received on a quarterly basis.
- Based on available funding and location priorities, DPAC will make recommendations to the City Council for consideration.
- The City Council will review the recommendations and take action. Both entities will base their selection on the concept that best fits the intent as expressed in the Public Arts Master Plan.
- Submissions must be received by June 2<sup>nd</sup> 2017 at 5 pm for consideration in the first round of murals to be recommended to City Council. Submissions can be made at any time and will be reviewed on a quarterly basis.

Selected artists will be required to enter into a written agreement containing minimum requirements including but not limited to:

- General Liability Insurance in an amount to be determined
- Provisions indemnifying the City for any and all injury or damages to the artist or third parties resulting from the performance of the work or the final artwork.
- Payment for work upon completion of the project.
- A term to be determined for completion dated of the notice to proceed.
- Provisions ensuring that the artist's work is original and does not violate any copyright, trademark or other intellectual property rights.
- Provisions ensuring the durability of the artwork.

The electronic application may be found at:

<https://duluthga.wufoo.com/forms/m1iqav2d1bo8kmm/>

A pdf of the application is available at:

<http://www.duluthga.net/community/artist-applications/docs/GENERAL%20ARTIST%20APPLICATION.pdf>

Electronic submissions are encouraged but paper submittals will be accepted. DPAC and the City reserve the right to retain submittals for future consideration and to reject submittals that are incomplete. Rejected applications may be resubmitted with additional information.

Questions should be submitted in writing to [DPAC@duluthGA.net](mailto:DPAC@duluthGA.net).

**Resources:**

[http://www.duluthga.net/community/public\\_art.php](http://www.duluthga.net/community/public_art.php)

<https://www.facebook.com/cityofduluth/>

<https://www.youtube.com/user/cityofduluthga>

**Other:**

If you have any questions or concerns, please feel free to contact Kim Jackson at 770-497-5321

